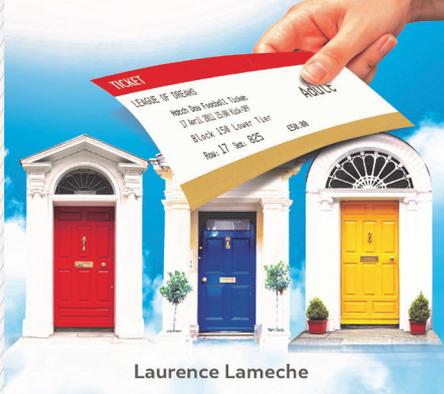


NEW BOOK

From Homelessness to Property Millionaire

THE INSPIRATIONAL STORY OF HOW ONE MAN BUILT A PROPERTY PORTFOLIO WITHOUT A MORTGAGE OR DEPOSIT

HOW I BOUGHT 3 LONDON PROPERTIES FOR A FOOTBALL TICKET



Laurence Lameche

When **Laurence Lameche** moved to London in 1997, he had no money, no qualifications, no job, no business experience and nowhere to live. All he had was an old Ford Fiesta, which became his home for six months, and the determination that his reason for being in London was to make his fortune.

After falling into the vicious cycle familiar to many homeless people – can't get a home without a job; can't get a job without an address – Laurence's luck changed when a kind landlord agreed to take a chance on him. Within days of moving in, he had three jobs, and over the course of the next few years, Laurence had mixed levels of success in jobs as a retail assistant, tour guide, football steward and his own nightclub promotions business.

Ever since playing Monopoly as a child, however, Laurence had always had a burning desire to get into the property business. But with no mortgage and no money for a deposit, how could he start building his property portfolio?

Laurence Lameche now reveals his remarkable personal story and the secrets

to his success in his new book, *How I Bought Three London Properties for a Football Ticket*.

Written in a jargon-free, accessible style, the book explores key lessons that aspiring homeowners, landlords and property buyers can take away from Laurence's own journey, explaining his innovative approach to property ownership. It reveals how to find the right kind of motivated sellers, how to develop mutually beneficial agreements between all parties, how to navigate the potential legal pitfalls of property ownership, how to deal with difficult tenants and how to build an effective long-term strategy to grow a lucrative property business.

Perhaps more importantly, however, the book gives fascinating insights into the determination, resilience and positive mental attitude required to succeed against the odds in any field.

How I Bought Three London Properties for a Football Ticket by Laurence Lameche is out now, available on Amazon priced £19.99. For more information go to www.thelondonpropertybuyers.co.uk

ABOUT THE AUTHOR

Laurence Lameche is a self-made multi-millionaire. He moved to London with no money, qualifications or business experience, and subsequently slept in his Ford Fiesta for six months while he tried to find work and accommodation. His life was changed when one kind landlord agreed to offer him accommodation, despite being unemployed.

After a series of jobs and career moves with mixed levels of success, Laurence saw an opportunity to enter the London property market. Despite having no cash for a deposit and no mortgage options available, Laurence took an innovative approach that allowed him to control properties with as little as £1 or just the cost of a football ticket, and then enter the Rent2Rent and Holiday Let market. Today, as well as running The London Property Buyers and CityBooker.co.uk, Laurence teaches the strategies he has developed through live training events and one-to-one consultancy sessions.

EXCLUSIVE ARTICLES AND INTERVIEWS AVAILABLE:



Laurence Lameche

Laurence Lameche is an experienced and engaging speaker, and is available for interview, expert comment and guest articles on a range of property and entrepreneurship topics, including:

How I built my property portfolio on a football ticket

How to do networking without talking to people

Why selling your house for £1 might be a good idea

How to "babysit" someone else's mortgage

Put yourself in their shoes: How to strike a mutually beneficial deal

Every 'no' is a step closer to a 'yes': Why persistence is key in property

The million dollar business card: How to stand out from the crowd