

NEW BOOK

From Stadium to Boardroom: Scrumming for success

LEADER ON THE PITCH – BECOME THE CAPTAIN OF YOUR BUSINESS THROUGH THE WISDOM OF RUGBY RESILIENCE.

SUCCEED IN BUSINESS LEADERSHIP WITH THE WISDOM OF RUGBY RESILIENCE

LEADER ON THE PITCH

SCOTT QUINNELL & PAUL BOROSS



FOREWORD BY SIR CLIVE WOODWARD

Leader on the Pitch by Paul Boross and Scott Quinnell is out now and is retailing at £7.99 a copy.

Whether you are a leader on the field or in the boardroom, pitching for success follows the same trials. In both business and rugby, putting yourself in a position to take a few hard knocks is the only way to place yourself and your team in a position to grow.

Written by psychologist and authority on communication Paul Boross alongside international rugby legend Scott Quinnell, *Leader on the Pitch* takes psychology learned on the pitch and applies it to the psychology of business.

The book strips leadership back to its bare bones, taking an honest look at how you can be the best possible leader to guide your team to success.

Leader on the Pitch dispels the notion that leaders are always charismatic individuals who inspire their teams with motivational speeches. Drawing upon their real-life experiences, the authors of the book found that the most compelling and inspiring leaders are also the best listeners. Real leaders will be found in the backroom, engaging people with the reality of their work – rather than simply hooking followers with a good PR campaign.

Taking Paul Boross' experience in motivational psychology and Scott Quinnell's experience from the grass roots of the pitch, they know that the only real competitor you will have in life is the one looking right back at you in the mirror. The book provides practical lessons on how to overcome self-doubt, inspire others and make smart decisions in a fast-paced, pressured environment.

Working together on and off screen for the past seven years, the authors of the book also draw knowledge from their hit Sky Sports tv series *School of Hard Knocks*.

As Sir Clive Woodward says in his foreword for the book, in business and rugby "the threat of failure causes leaders to lose their composure and make hasty decisions, and the end result isn't because the decision was wrong but because it was made under pressure." Speaking from a position of authority as a businessman, player and World Cup winning coach, he encourages all leaders to "read the book, re-read, and allow yourself to learn from the deeper wisdom of the game."

ABOUT THE AUTHORS

Paul Boross Is also known as 'The Pitch Doctor', an internationally acclaimed keynote speaker, motivational psychologist and media consultant. He has coached Sir Richard Branson, top BBC newscaster and headline comedians as well as working with Google. He is an authority on communication, performance and pitching skills, helping clients to master the pitch.

Scott Quinnell International rugby player Scott Quinnell played 52 international games for the Welsh national team and several as captain of the team, as well as being selected for two British and Irish Lions tours. Scott is currently works in the media, having worked for Sky Sports, The One Show and a Question of Sport.

EXCLUSIVE ARTICLES AND INTERVIEWS AVAILABLE:



Both Paul Boross and Scott Quinnell

Both Paul Boross and Scott Quinnell are experienced broadcasters and are ready to provide expert comment, interviews and by-lined articles on a number of topics, including:

Creating a team to match your leadership style.

How to build trust and respect in your team.

7 Ways to pitch for success in the boardroom.

Getting to know your greatest competitor: You.

Business growth through failure.

How to take lessons learned on the pitch into the boardroom.

The leader in the back-room.

Leading to leave a legacy.