



The Leader's Mindset by Terence Mauri is out in October 2016, published by **Morgan James Publishing**, priced £10.95.

For more information see www.terencemauri.com

ABOUT THE AUTHOR

Terence Mauri is a global expert who helps leaders build the future. He serves as Entrepreneur Mentor in Residence (EMiR) at the London Business School and is a keynote speaker and regular contributor on radio and TV. Terence has written for London Business School's Entrepreneurship Review, Irish Tech News, Scale Up magazine and Sir Richard Branson's Virgin Pioneers. He also works at Second Home, a thriving community for thinkers, doers, artists and entrepreneurs and has been recognized as by Inc. Magazine as a Top 100 leadership speaker.

Prior to his current role, Terence was a senior consultant at Informa plc, a FTSE 100 company. He has spoken at high performing organizations such as McLaren, NATO, Airbus and Google.

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**NEW
BOOK**

Future-proof your leadership – Think Big, Act Bold, Learn Fast!

THE LEADER'S MINDSET – HOW TO WIN IN THE AGE OF DISRUPTION

In our Age of Disruption, the seismic changes happening around the world present tremendous risk, but offer tremendous opportunity. In this time of great political and economic uncertainty, rapidly advancing technology and longer human life-spans, companies are succeeding quicker and dying younger: leaders need to think big, take risks, and learn fast.

It's time to rip up the rulebook on leadership. The future belongs to a mindset that is wired differently than those of traditional business people. Top business thinker Terence Mauri unlocks the anatomy of the leader's mindset, taking us on a deep dive into the hearts and minds of visionaries, risk takers, and pioneers who pursue moonshots – the revolutionary ideas that rewrite how business is done.

With case studies and interviews from the founders and CEOs of innovative, stellar companies including GoPro, Facebook, Adobe, Coffee Republic and Airbnb, Terence provides concrete examples to follow for self-improvement, as well as self-assessment checklists.

The advantages are huge for anyone who can tap the genius of the leader's mindset: purpose, energy, and the courage to aim beyond the status quo. Leadership is not a title, it's a set of winning behaviours: this book will change the way you think and act as a leader.

Terence Mauri is Entrepreneur Mentor in Residence (EMiR) at the London Business School (top 10 ranked in the world). He has helped organisations achieve growth, innovation, and operational excellence through the activation of the leader's mindset. He has spent time researching successful leaders and has identified three mindsets that characterize their work: thinking big; acting bold; and learning fast. *The Leader's Mindset* distills these to provide energy, tools and actionable ideas to tone up your thinking and unlock your inner entrepreneur.

The Leader's Mindset: How To Win In The Age of Disruption has been described as "a fine read for anyone looking to take his or her leadership skills to the next level" – MITx Entrepreneurship Team, Massachusetts Institute of Technology, and "Insightful leadership wisdom for aspiring leaders distilled into practical, actionable advice" – Doug Conant, chairman, Kellogg Executive Leadership Institute and former CEO, Campbell Soup, Inc.

Exclusive articles and interviews available:

Terence speaks around the world from Fortune 500 companies to fast growing start-ups and is in high demand as an Inc. Magazine Top 100 Leadership Speaker. He is a regular contributor on TV and radio and writes for the local and national press including Sir Richard Branson's Virgin Media Pioneers and the Irish Tech Times.

EXCLUSIVE ARTICLES AND INTERVIEWS AVAILABLE

He is available to provide expert comment, interviews and by-lined articles on a number of topics, including:



Learning five-a-day keeps your brain healthy: how to practise 'espresso learning'

- 10X Thinking/Moonshot Thinking: how to make a 10X change, not a 10% change.
- How to unlock sisu, or the Viking mindset.
- You need multiple mentors – and they don't have to be alive.
- Begin with the end in mind: how to appoint the best advisors for the challenges facing you.
- Handy apps to shortcut changes to your business mindset.