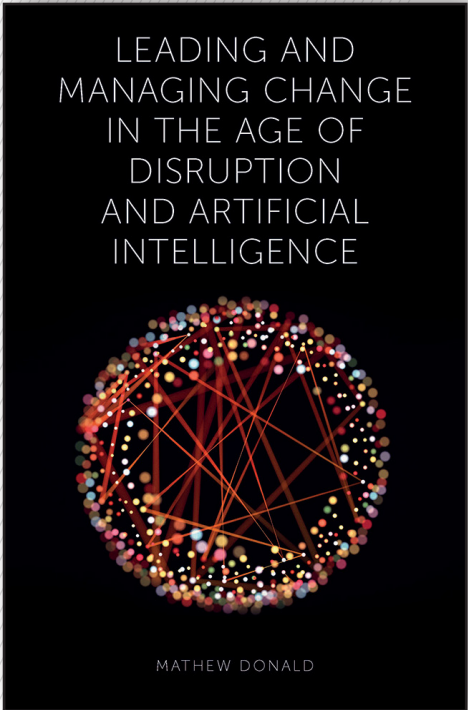


NEW
BOOK

LEADING AND MANAGING
IN AN AGE OF DISRUPTION

FUTUREPROOFING YOUR BUSINESSES AGAINST
ROBOTS, BREXIT AND THE CLIMATE CRISIS



Leading and Managing Change in the Age of Disruption and Artificial Intelligence by Dr Mathew Donald is out now, published by Emerald Publishing, priced £65.
For more information go to www.drmat.online

HOW TO MANAGE AND LEAD A BUSINESS THROUGH:

- **Automation:** It is predicted that 1.5 million people in England are at high risk of losing their jobs to automation.
- **Geopolitical Change:** Geopolitical change can devastate unprepared businesses, such as a no-deal Brexit threatening to cost businesses £27 billion.
- **Climate Crisis:** Over 200 of the world's largest listed companies forecast that the climate crisis could cost them a combined total of almost £790 billion.

In a global age of disruption from **artificial intelligence, Brexit, climate crisis, trade wars** and **changing employee demands**, future organisational change is not avoidable. The effects of disruption will be immediate, with consideration and preparation being paramount for the survival of organisations and the leaders of tomorrow.

Leading and Managing Change in the Age of Disruption and Artificial Intelligence is the essential guide for management in the new economy written by Dr Mathew Donald, a leading academic with over 30 years business experience. The book brings the topics of management, leadership and organisational change

into the future for leaders and managers of organisations, arming them with case studies, exercises, tools, tables and analysis to assist with preparation for organisational change.

The book expertly tackles modern disruption, ranging from EU destabilization, rebalancing world powers, financial trade barriers and the influence of technology. It provides practical insights and strategies to help managers and leaders to future proof organisations of all sizes for the wave of disruption on the horizon, which is threatening large scale loss of jobs, occupation and even whole industries.

In a time of change, Dr Mat looks at the changing demands of managing a modern workforce, from the skilling your force now in areas such as data analysis, to adapting to the demands of a millennial workforce for flexible working and the adoption of corporate social responsibility to maintain values in times of tumultuous change.

Leading and Managing Change in the Age of Disruption and Artificial Intelligence is an imperative read to futureproof organisations, as it provides the skills to critically think about what the future holds and to prepare your organisation for whatever disruption is around the corner.

ABOUT THE AUTHOR

Dr Mathew Donald is a leading academic in the field of management, leadership and organisational change, with over 30 years business experience. He is a fellow at CPA Australia, and a member of the Australian Institute of Project Management. As an academic, he has taught in the topics of management, accounting, business strategy, international business and leadership. Dr Mat is also helping organisations through change with his Modern Change Assessment Tool, as well as appearing as a keynote speaker for businesses.



EXCLUSIVE ARTICLES AND INTERVIEWS AVAILABLE:

Dr Mathew Donald available to offer expert comment, articles and interviews on disruption, management and leadership topics, including:

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Is a robot workforce inevitable?

Beat disruption by separating leadership and management

Building trust in your team in an age of disruption

What leadership skills will the future demand?

MEDIA
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For further information, an interview with Dr Mathew Donald, an extract, article or a review copy of *Leading and Managing Change in the Age of Disruption and Artificial Intelligence*, please contact:

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