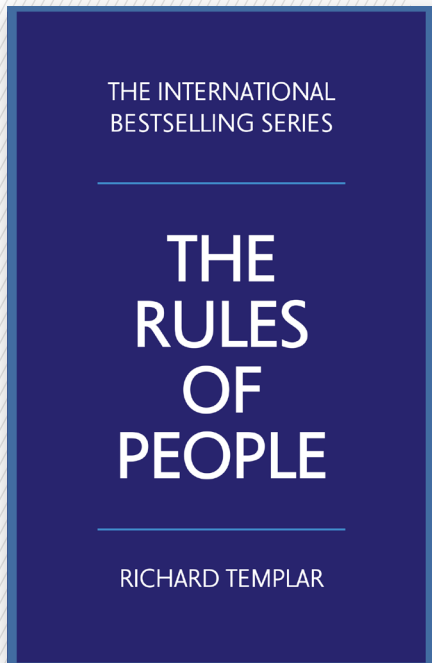


NEW BOOK

What makes a 'people person'?

THE RULES OF PEOPLE: A PERSONAL GUIDE TO GETTING THE BEST FROM EVERYONE



Everyone knows a 'people person.' They seem to truly understand what people really want, think, and mean. They effortlessly get friends and colleagues on their side and keep them happy and motivated – but what's their secret? Well - they know *The Rules of People*. In his most recent self-development book, Richard Templar delivers the key rules that we need to know in order to get the very best from our relationships.

In his signature accessible and friendly style, Templar teaches everything you need for every social situation - from how to deal with a narcissist, to how to understand a teenager. The book is ideal for anyone looking for a practical guide to navigating the social world, free from any psychological jargon. Templar is no scientist – his knowledge comes from a lifetime observing the people he encounters and taking note of what makes them happy. Many of his tips are reminders – not revelations – but they make up the concrete foundation for mastering success in all aspects of life.

Digestible, two-page "rules" complete with a clear, one-sentence summary make the book easy to refer to again and again – perfect for whenever you need some top up tips. By the end of the book, you will know how to truly connect with the people in your life, build strong relationships, and deal with difficult people. You will gain an instinctual knowledge of how to handle each and every situation, and never have to worry about saying the wrong thing again..

The Rules of People is the eighth book in the bestselling Rules series, helping readers to make a success of just about every part of their life. Collected over a lifetime spent watching, learning and distilling how happy and successful people live their lives, Templar helps people to realise what really matters in life – and how to achieve it.

The Rules of People by Richard Templar, is out now, published by Pearson, priced £10.99. For more information see: <http://www.pearsoned.co.uk/bookshop/detail.asp?item=100000000649236>

ABOUT THE AUTHOR

Richard Templar is the author of the international bestselling Rules books. He is an inveterate people watcher and has used his experiences of watching other people to extract the lessons for life that really matter. Over 2 million people around the world have enjoyed and now play by Richard Templar's Rules.

EXPERT COMMENT AND EXCLUSIVE ARTICLES AVAILABLE:

Richard Templar is an international bestselling author the self-development 'Rules of' series and is available to provide expert comment and features on a number of topics, including:

Put on your oxygen mask first: The importance of helping yourself before others

Keep your thoughts to yourself: Why you should never give your friends advice

Listen out for what people don't say – and watch your relationships flourish

Give people credit for your ideas – and get them on your side

Are they a narcissist? Top tips for coping with a difficult person

The power of being human – and how it can help you in relationships

They only hate you because they love you: Investigating the mind of the teenager

How letting people win can help you get ahead

The power of the pessimist: Using negative people to help you succeed

How to deal with a control freak