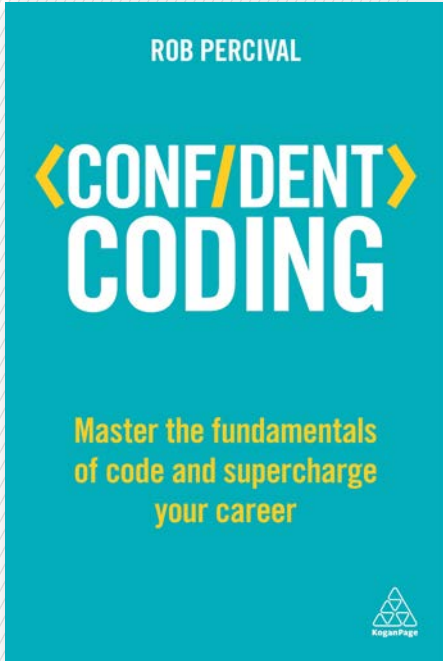


# NEW BOOK

Think coding is too complicated?  
Think it is only for nerds? Think again!

CONFIDENT CODING: MASTER THE FUNDAMENTALS OF CODE  
AND SUPERCHARGE YOUR CAREER



*Confident Coding* by Rob Percival is out in May 2017, published by Kogan Page, priced £14.99.

You might think coding is dauntingly complicated and only accessible to professional web developers, but learning to code really doesn't have to be scary or intimidating.

Today, data and digital technology shape every aspect of our lives, yet very few people understand how the software that dominates the modern world actually works. Consequently, coding has become one of the most in-demand skills on the job market – and not only for developers – the ability to grasp the basics of coding can now help any professional to work smarter, advance their creative potential and make themselves stand out from the crowd.

It is no longer enough to simply know how to use computers, so if you want to take a step up and master the essentials of coding, whether to kick start your career, improve your business, build your own websites or apps or just gain confidence in managing a team of developers, *Confident Coding* is the book for you.

The author, Rob Percival has trained more than 500,000 people to code. In *Confident Coding* he shares his experience to provide a step-by-step learning guide to HTML, CSS, JavaScript and Python, explaining how to build an iPhone or Android app and successfully debug code. By

reading this book and honing your skills through practice, you will be able to code in each of these languages, build your own website, build your own app and have the confidence to supercharge your employability.

*Confident Coding* provides you with the roadmap you need to enhance your professional life, with insightful and inspirational guidance on how to use your invaluable new skills. The ability to code can give your CV the edge in the competitive job market, give you greater autonomy and improve your performance at work. For self-employed professionals or entrepreneurs, being able to create your own website or app can grant you valuable freedom and the ability to revolutionise your business processes. If you are an aspiring developer, this book will give you the building blocks to embark on this path and take your career to new heights.

"If you want to teach yourself one of the most important skills of the future, read this... Far from being a dry instruction manual, this book makes understanding coding easy and is a brilliant jumping off point for anyone to build a more exciting and sustainable career."

*Tricia Kelleher, Head of The Stephen Perse Foundation*

### ABOUT THE AUTHOR

**Rob Percival** is a web-developer and entrepreneur who has taught over 500,000 students how to code through his online courses on Udemy. His courses have been translated into over five different languages and have taught people all around the world to become proficient and confident web-developers.

Rob studied Mathematics at University and went on to become a teacher in a secondary school in London. He developed his own interest in coding to start building websites in his spare time, but after successfully setting up EcoWebHosting.org, decided to quit teaching to focus on web projects full time. In 2014 Rob decided to combine his experience in teaching, coding and entrepreneurship to create an online course that teaches people to code through a fun, practical and project-based approach. The Complete Web Developer Course went on to become one of the best-selling online courses of all time.

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### EXCLUSIVE ARTICLES AND INTERVIEWS AVAILABLE:



Rob Percival

Rob Percival is an experienced speaker and is available to provide expert comment, interviews and by-lined articles on a number of topics, including:

- Supercharge Your Career: How coding can make you stand out from the crowd
- Talking in code: How to communicate with your technical team
- Coding and Entrepreneurship: The perfect partnership for modern business
- Not just for geeks: How coding can complement your own professional expertise
- Digital DIY: Simple steps to build your own website or app