



Superconductors: Revolutionize your Career and Make Big Things Happen by Derek Loudermilk is published on 3 July 2018 by Kogan Page, priced £14.99.

ABOUT THE AUTHOR

Derek Loudermilk is a serial US entrepreneur, business coach and international speaker. A dedicated professional adventurer and digital nomad, he is also the host of the Art of Adventure Podcast.

For his master's degree, he discovered a new species of virus in the boiling acid hot springs of Yellowstone National Park. He is a former Pro cyclist and an NCAA runner.

After getting fired from numerous jobs, dropping out of a PhD programme, and recovering from a failed marriage, Derek realized he had been living someone else's dream, and set out to construct a career and lifestyle that would let him become the explorer and teacher he wanted to be.

NEW BOOK Become a person who makes big things happen
FORMER PRO-CYCLIST TURNED PROFESSIONAL ADVENTURER REVEALS THE SECRETS OF REVOLUTIONISING YOUR CAREER, BUILDING RELATIONSHIPS AND STAYING AHEAD IN TODAY'S COMPETITIVE, FAST-PACED WORLD

Everybody knows somebody who makes life seem almost effortless – they really connect with people, exude charisma, adapt to any situation, enjoy success in careers they love and most importantly, they make things happen. These people are the *Superconductors*.

But what is it that sets these *Superconductors* apart? And can anyone learn the skills that are invaluable in today's fast-paced world, such as charisma, creativity and the ability to connect with people?

Now, a new book by business coach and professional adventurer Derek Loudermilk reveals how it's possible for anyone to become a Superconductor, providing a practical framework to help you create real, sustainable, repeatable career success. During the course of writing this book Derek interviewed hundreds of successful entrepreneurs in dozens of countries around the world to understand their methods, and tried and tested the material on the AdventureQuest trips he leads with his clients.

Superconductors explains how a steady career path is now a thing of the past, but by adapting, learning and building positive relationships, you too can build a successful career doing the

things you truly love. It is a book for anyone who wants to futureproof their career and equip themselves with the essential skills that cannot be replaced by artificial intelligence and automation, such as creativity, charisma, confidence, constant learning, storytelling, adaptability and tribe building.

Make your dreams a reality

Derek Loudermilk speaks from his own experience of working as a professional cyclist, as a PhD student, a business coach and a podcast host. After being fired from numerous jobs, dropping out of his PhD programme, and recovering from a failed marriage, he realised that he had been living someone else's dream instead of his own, and set out to construct a career he really wanted.

Drawing upon the exclusive interviews with the guests for his podcast, Derek has collected insights from successful people to create a compact guide to success. Rather than becoming comfortable with your skillset, he urges readers to go above and beyond their expectations and learn the new things that will make themselves irreplaceable in the world of disruption and technology.

EXCLUSIVE ARTICLES AND INTERVIEWS AVAILABLE:



Derek Loudermilk

Derek Loudermilk is available to provide expert comment, interviews and by-lined articles on a number of topics, including:

- Career strategy: Find what leads to a career you love
- The art of 'skill stacking' – and why you need it to stand out
- Why I left a professional cycling career to pursue a new dream
- Do you have 'shiny object syndrome'? How to be happy in one place
- Get comfortable being uncomfortable – and start seeing your career as an adventure
- Why visualising yourself succeeding can help to make it a reality
- How to reach world class in any skill – and why learning is the meta skill for all others
- The adventure mindset for business: why adventure should be a key component of your career
- The four components of impressive body language charisma
- How to tell your story in the right way - why storytelling can help your career